



ACADEMY

VET SUCCESS ACADEMY MASTERCLASS SUMMARY

The **Vet Success Masterclass** is a 12-week intensive program covering the vital key areas designed to help veterinary professionals build the life and career they want.

We believe that true growth, connection and fulfilment comes from within, and Alex and Gerardo are highly skilled in recognising a participants roadblocks, resistance or fears (even if they are not aware themselves).

Alex and Gerardo will coach and empower them to take the action they need to make the most of their time in the program and to become the best versions of themselves in their careers, home life and beyond.

Learning Outcomes

- Participants will go home at the end of the day feeling energised and fulfilled knowing they are valued as a veterinary professional
- They will understand that they CAN have an elevated career, and be good parents, partners and keep their health and joy on track. It isn't either/or!
- They will experience a shift and transition in their mindset, perspective and overall approach to life.
- They will get a toolkit of strategies and frameworks to implement into their real life, so they can have a fulfilling and successful life and career with perfect balance.
- They will understand how to challenge their fears and be more resilient when it comes to setbacks.
- Also they will create lifelong connections and get a sense of belonging and support within the VSA community.



HOW THE VET SUCCESS MASTERCLASS WORKS:

Application

The Masterclass is aimed at established veterinary professionals who want to take their career and life to the next level, but feel in a state of uncertainty, lack of clarity, indecision and/or fear, such as transitioning into leadership, questioning their career progression or ability, or feeling unfulfilled or stagnating.

Deep-Dive Call

First, participants will have the opportunity to have ONE private 1:1 session with either Alex or Gerardo to establish where they are in their journey, what goals they have, what is holding them back and where they want to be. This allows Alex and Gerardo to tailor the set out a clear road map for participants and to ensure the modules are highly relevant and actionable.

Get Real-Time Support

Inside the program, participants join Alex and Gerardo every week for LIVE online coaching sessions where they are coached and mentored through frameworks and strategies relating to the topic of that week. They will also have pre-and post-coaching session material and assignments to work through to keep them moving forward, embedding and implementing the principles and taking action. If additional support is required a one-on-one meeting can be scheduled with Alex or Gerardo to provide what is necessary.

A Community of Like-Minded Vets

Each student will also have access to a private WhatsApp group where they can ask questions, connect and celebrate wins. They also get 24/7 access to the VSA Facebook Group (a private veterinary community) where they can bond with others, share their ah-ha moments, receive support and build lifelong connections with others in the program and across the Vet Success Academy.

Take Action

This is an action-oriented program. Participants will be coached on how to do something and then they execute it that week, and report back on their results. This isn't just a 'press play course', participants get access to all the Core Module videos and guides to watch back over and on the LIVE coaching sessions Alex and Gerardo will deep dive into all the strategies, frameworks and systems and coach them on how to use them in reality.



9 CORE MODULES IN THE PROGRAM



1. ENERGY

In everyday life as a veterinary professional, the pressures of long hours and exhausting conversations with stressed owners can really take its toll. Participants might have already forgotten what brings them joy inside of their mission as a vet, vet nurse or business owner. The program will help them unlock their passion for making a difference in the lives of pets and create a positive and optimistic outlook around their future career.



2. PRODUCTIVITY

It's said that in structure there is freedom. Using the roadmap in the program, participants will gain a new perspective on what being productive means and how to do it correctly. This will allow each person to achieve much more within the same 168 hours we all have each week. Alex and Gerardo will identify and teach the rituals and habits that will have the biggest impact on daily life, when implemented participants productivity will skyrocket!



3. ACTION

Nothing occurs in reality without ACTION! Too often we are waiting for things to be ready or just right or for ourselves to be good enough to get started. In this module we identify the moves each person needs to make so that every day counts. Alex and Gerardo will help the participants bypass the strangle hold that motivation has on their lives and also show how to gain the momentum needed to be propelled forward. This module is where the rubber really hits the road, participants need to be prepared as it requires a lot of hard work, BUT it is worth it!



4. CONFIDENCE

We often think our confidence is correlated with what we know and how SMART we are but not so! Participants perception of confidence is challenged in this module. Alex and Gerardo will share a step-by-step process that will change the way they participants think and feel about confidence. This module also covers how to overcome imposter syndrome, understanding the power of body language and how to feel confident when talking to clients and team members in their role as a leader.



5. SELF-CARE

Balancing demanding work hours with the desire to spend more time with family and friends – as well as take care of health – is a real challenge. In this module we focus on what each participant's current self-care routine is and pick it apart. We'll then put it back together in a way that's sustainable and actionable, where they have time for themselves AND all the other things they want to do to feel joy, connection and growth.



6. CONNECTION

Participants will learn how to develop deep connections with both colleagues and clients to create positive partnerships and achieve the best for their patients and the teams they work with. To do this, it is essential to master empathy, understand the value of trust and develop rapport with those around them.



7. INFLUENCE

In this module we teach strategies on how to influence others to create win-win situations that benefit everyone involved. Whether that be in the consult room, with the team, manager or with their partner. Helping people think through the options to get what they want while helping understand what the other party wants is just the beginning. Deliberately cultivating influence with others is a key component of becoming a higher performing professional.



8. GRIT

G.R.I.T. stands for Guts, Resilience, Initiative and Tenacity. G.R.I.T. is what gets you out of bed after a big shift the day before excited and ready to go back and do it all over again. We'll give each student valuable tools to keep them on track even when setbacks hit (and they will!) and coach them on how to move forward and create a life they want for themselves in the future.



9. LEADERSHIP

We explore what it means to be a leader and 6 steps that participants can follow to help them transition into a leadership position more successfully. We also cover the difference between coaching and mentoring, and teach the 5 critical moments in a coaching conversation so that participants are able to help build and empower the teams around them.



Investment

One-time payment of \$2,800 AUD - **save 10% for IVA members**

What Our Students Say

Susi - Veterinarian, Business Owner

“The biggest shift I have experienced through the program is my approach to being a Veterinarian and everyday life. Client interactions and tricky cases used to exhaust me, but with the tools we have learnt in VSA I now find these a great source of professional satisfaction and fulfilment.”

Sally - Veterinarian, Practice Owner

“The beauty of this course is it brings together, in a beautiful balance, a two-fold focus on both career aspects and personal aspirations. It’s all about giving you the tools to be successful, goal setting and there is amazing support. I was able to get clarity on where I needed to focus in my career but also with personal goals.”

Hayley - Veterinarian

“The last 3 months of my life have been more productive, fulfilling and joyful than the entire 12 months before that put together. They had me think hard about what was truly important to me at this point in my life and helped me achieve this by providing external accountability whilst also teaching simple yet critical life changing techniques to manage time, energy, motivation and purpose.”



Vet Success Masterclass

www.vetsuccessacademy.com/masterclass